

**Guidelines**  
**for using and advertising MUNDUS VINI GmbH**  
**medals and awards**

MUNDUS VINI Internationale Weinakademie GmbH is the proprietor of the brand rights to the term "MUNDUS VINI" and the owner of the award trademarks. It permits the advertising of award-winning wines and products solely and exclusively with the following provisos:

1. In general, the award trademark, as well as other references to the award in price lists, circulars and other promotional activities, must be used in a manner that precludes any misleading of the consumer.
2. The size, shape and colour of MUNDUS VINI Internationale Weinakademie GmbH trademarks may in principle not be altered.  
If in certain cases multi-coloured display of logos is not possible for technical reasons, display must be in black and white.
3. Advertising is permitted, using both the award trademark for the wine or product and textual references to the award.
4. Insofar as the award trademarks are used for partial quantities from an award-winning homogenous lot of wine, the instructions set down in the registration documents must be followed. For every partial quantity, proof of the filled quantity and a chemical analysis of the partial quantity for verification of the identity of the filled lot, as well as four bottles for sampling, must be provided. Use of awards is permitted for partial quantities until the deadline, 1 March of the following year (filling deadline), for identical samples.

6. For each case of infringement, especially with regard to misleading use of award trademarks, the user shall be obliged to pay a contractual penalty of €10,000.00 to MUNDUS VINI GmbH.

Neustadt, March 2013